

Summary of the Friday Sermon Delivered by Hazrat Mirza Tahir Ahmad – Khalifatul Masih IV. On 3rd May 1996

'And call mankind to mankind to the Pilgrimage for they will come to thee on foot and on every lean camel coming by every distant track.'

'That they may witness how it benefits them and may pronounce the name of Allah during the appointed days over the quadrupeds of cattle that He has provided for them. Then eat ye thereof and feed the distressed and the needy.'

'Then let them accomplish the task of cleansing themselves and fulfill their vows and circumambulate around the Ancient House.'

This is so. And whoso honours the sacred things of Allah it will be good for him with his Lord. And cattle are made lawful to you except what has been explicitly told to you. Shun therefore the abomination of idols and shun false speech.

The Holy Quran. al-Hajj [The Pilgrimage]: 28 - 31.

MTA is broadcasting from a Satellite at a new angle on which there are no filthy Programs are transmitted. This is the Satellite System that only broadcasts important serious programs. It is the favour of Allah the Almighty that He has turned us from the Direction, the position at which some other TV Stations were transmitting some lewd Programs. So this is an important and blessed change. Another benefit of this is that whenever there is a change in direction the few who never affiliate with any higher goal and only hold to a position out of custom are left behind and left naked.

The subject of today's sermon rests under the shade of such a change in direction. The Quran states that when the direction of the *Qibla* changed one of its purposes was so that those who were [spiritually] ill should separate because those whose morals are in perfect order are never troubled at a change of direction.

Some people watch Indian films all night long which are filthy and destroy one's modesty and literary taste and the give birth to superstitions which leave nothing of the [Divine] Oneness. With the Grace of Allah most of the Community has correct positioning with regards to this and they do not indulge in these frivolities but those whose position is distorted, they have taken lethal steps. Some houses are occupied in [watching] Indian films day and night via their Dish Antennas. The result is that filth, profligacy and audacity continues to becoming a hallmark of the new generation to the extent that these people have become ignorant of higher Literature.

The Holy Quran stated that 'Shun therefore the abomination of idols and shun false speech' especially the type that would certainly lead to the idols and shun false speech. As a result of the idolatry of Indian Films, these actors and actresses are now being idolised and such people display their photos in their rooms and seek to imitate them. Moreover these tendencies are spreading fast among the public. According to a newspaper report out of the numerous TV Channels that can be viewed in Pakistan approximately 36 of them are Indian Stations. On one hand there is the mullocracy whose entire emphasis is on stopping MTA, this TV Channel (MTA) which calls towards God and they say they will not rest until this is removed. On the other hand they don't care if the whole country worships Indian actors and

actresses. It would be a very worrying prospect if this state of affairs enters into even a single Ahmadi home out of thousands. It is the favour of Allah that day by day interest in MTA is on the increase especially of children who are really drawn to it. MTA is a very great bounty. We cannot possibly thank Allah enough for it.

I especially advise the Community in Pakistan that they should check with scrutiny the places where concentration is needed in this regard and try to explain to such weak people and to save them. Idolatry always takes hold wherever abomination creeps in. I draw your attention towards preparing interesting Programs for MTA because we do not just require Programs of speeches. The geography, the plant life, the mineral life and the life in general exclusive to different countries that people are generally interested in should be presented in an appealing way regardless of whether one is interested in morality or not because people generally are drawn to these things as individuals. If Programs admonishing virtue are also shown in between slowly but surely it will correct people's tastes. For this we require clever and diligent brainpower. Programs should be produced in abundance in every country about such affairs of their countries that would appeal to viewers on a human level. For example the current state of affairs in Africa, its old traditions and customs, how it was overtaken by Christianity, how God enabled them to be freed from the fetters of polytheism through Ahmadiyya and also mention the miracles that have occurred in this regard, these are the things that should be included in these Programs.

We are to purify our society from untruth. The most dangerous idol is that of falsehood, and its worship. It is high time to launch a scheme against it from every direction and try to rescue people from this filth by explaining to them and telling them to turn their face from the frivolities and to turn their attention to the pure Programs being run by God because they will bring lasting pleasure.